

Matterhorn Gotthard Train

Premium presence in Zermatt – Brig – Visp – Andermatt / Göschenen-Disentis

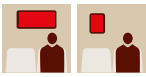


Matterhorn Gotthard Bahn (MGBahn)

The MGBahn connects the cantons of Grisons, Uri and Valais to the internationally renowned Zermatt, via one of the most beautiful railway lines in Switzerland. Each year, the MGBahn transports million passengers, including many international tourists, day trippers, and leisure travellers.

Facts & Figures

Advertising area Zermatt – Visp – Brig – Andermatt / Göschenen-Disentis
Route plan 144 km
Number of passengers 6.15 million



RailPoster and RailPosterMidi

Prices 2021

Matterhorn Gotthard Bahn (275,000 passengers in 14 days) Brig/Visp – Zermatt | Brig/Visp–Andermatt–Disentis

Advertising formats	Campaign duration	Price per piece	Price in CHF, excl. VAT, series 110 pieces	Price in CHF, excl. VAT, series 80 pieces
RailPoster (RP)	14 days*	40	4 400	3 200
	+ further 14 days	24	2 640	1 920
RailPosterMidi (RPM)	14 days*	20	2 200	1 600
	+ further 14 days	11	1 210	880
RailPoster (RP) Season	26 weeks		36 080	26 240
RailPosterMidi (RPM) Season	26 weeks		16 720	12 160

All information is subject to change and is provided without guarantee.
*Beginning in odd-numbered weeks

Facts & Figures RailPoster & RailPosterMidi

Advertising area Zwischen Zermatt – Visp – Brig – Andermatt / Göschenen-Disentis

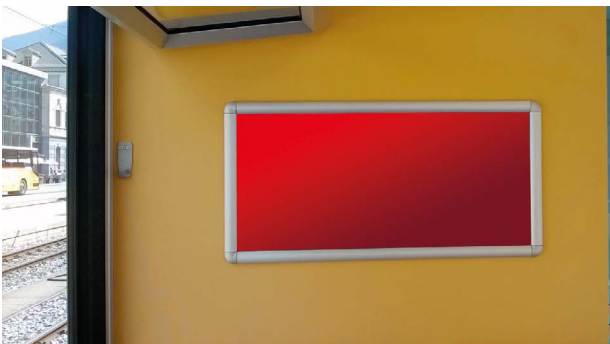
Regular services see route plan

Format RailPoster 65 x 31 cm (proportional to poster F12), RailPosterMidi 25 x 35 cm (identical to format hangingDisplay)

Campaign duration from 14 days

Booking series of 110/80 (RPM) or (RP) pieces

Posting odds weeks



RailPoster 65 x 31 cm



RailPosterMidi 25 x 35 cm

